

ANNUAL REPORT

2010





## THE RED CROSS PRINCIPLES

### **HUMANITY**

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation and lasting peace amongst all peoples.

### **IMPARTIALITY**

The Red Cross makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

### **NEUTRALITY**

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

### **INDEPENDENCE**

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

### **VOLUNTARY SERVICE**

The Red Cross is a voluntary relief movement not prompted in any manner by desire for gain.

### **UNITY**

There can be only one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

### **UNIVERSALITY**

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.

*Adopted at the 20th International Conference of the Red Cross and Red Crescent in Vienna in 1965.*

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# On the scene in 2010



Photo: Olav A. Saltbones

One afternoon last summer, young Norwegians of Pakistani origin gathered at head office in Oslo to raise funds in support of victims of the disastrous floods in Pakistan. This became one of the events that illustrate so well what the Red Cross and Red Crescent Movement should be: a voluntary organisation with the breadth, diversity and capacity to respond to humanitarian emergencies at home and abroad.

There were many such events in 2010. After the Haiti earthquake, our biggest ever emergency aid operation was made possible by efforts across Norway. During the rest of the year, this was followed by responses to a series of natural disasters on all continents. In the Norwegian winter, avalanche operations carried out by the Search and Rescue Corps doubled as compared to the previous year. 590 volunteers visited 50 refugee centres, the Refugee Guide reached 1,500 people in 90 different locations and 525 visitors carried out 6,000 prison visits. 2,000 children and adults participated in the "Holidays for All" scheme, which helped children such as sisters Amelie (9) and Aurelia (8) make many new friends during their stay on the island of Utsira, off Haugesund. This is just a few of the many Red Cross activities that took place during a demanding year.

Because 2010 was a demanding year, we are now proud to be able to look back and state that, in a year like this one, we did not merely surpass our objectives, but also worked together to place the Norwegian Red Cross in a better position to act in the years ahead. We attracted media awareness far beyond any achieved by comparable organisations; we raised political awareness of our causes; we increased private and public sector support; and we built skills and completed a process of financial transformation that provides strength for the future.

The Red Cross is Norway's biggest humanitarian organisation and is part of the world's biggest humanitarian network. We should set ourselves challenging goals. We should be present in places where the humanitarian needs are greatest and when it matters most. We should be present in places where others are absent. That was what we achieved in 2010, and what we will continue to achieve in 2011.

Sven Mollekleiv  
President of the Norwegian Red Cross

Børge Brende  
Secretary General of the Norwegian Red Cross



Norwegian Red Cross

Looking back 2010



Jasmin (3) received medical treatment at the Red Cross mobile field clinic in Haiti. (Photo: Olav A. Saltbones/Red Cross)

**JANUARY**

## Powerful earthquake hits Haiti

On January 12, Haiti was hit by an earthquake that killed over 200,000 people. Volunteers from the Haitian Red Cross were quickly on the scene in the disaster areas; working to their capacity to rescue people from collapsed buildings, provide first aid and evacuate injured people. Emergency aid such as water, blankets and medical equipment was sent in. The Norwegian Red Cross sent equipment and representatives for a mobile field hospital. Over 9,000 patients received treatment at this hospital.



Chile was hit by one of the most powerful earthquakes in modern times on 27 February 2010. (Photo: IFRC)

**FEBRUARY**

## Earthquake in Chile

A short time after the Haiti earthquake, Chile was also hit by a powerful earthquake. The earthquake took place under the sea; there were many aftershocks, and the authorities issued a tsunami warning. Almost 600 people died, almost 500 were injured, 2 million were affected, and at least 500,000 buildings were destroyed. The Norwegian Red Cross sent 1,200 family-size tents to those affected by the earthquake, providing shelter for 6,000 people during the rainy season and the winter that followed.



Widline Sanon receives clean drinking water from the Red Cross at Camp Diahatsu, a camp for internal refugees in Haiti. (Photo: Talia Frenkel/American Red Cross)

**MARCH**

## Clean water: A human right or pure luck?

World Water Day took place on March 22. In 2010, access to clean water should not be a matter of luck, it should be a human right. Nevertheless, 1 billion people are still without clean water. However, there is one positive development: according to the UN, 1.6 billion more people have gained access to clean water since 1990.

Climate changes, urbanisation, migration and epidemics often affect the poorest societies, making it even more necessary for the Red Cross and Red Crescent Movement to focus on water, sanitation and hygiene in the future.

## The world's largest humanitarian organisation.



*"We must take care of the people we meet along the way, both in the mountains and in the city." This was the clear message issued this Easter by Jahn Petter Berentsen, head of the Norwegian Red Cross National Search and Rescue Corps Committee. (Photo: Red Cross)*



*The record qualifies for a place in the Guinness Book of Records. The stunt was staged by the Norwegian Red Cross for the organisation's big annual fundraising campaign. (Photo: Cornelius Poppe/Scanpix)*



*"I hope I can help others as a Red Cross volunteer, with my life experience," says Tahir, who registered as a Red Cross volunteer with his guide Vidar Bøe at the top of the Galdhø Peak. (Photo: Vivian Paulsen/Red Cross)*

### APRIL

## Caring at Easter

Easter this year was about caring, not only in the mountains, but also in the cities, which is where most people spend Easter. In addition to the traditional mountain codes, the Norwegian Red Cross focused on urban codes:

Being aware of the people around you and taking a little extra care of each other, even during the holidays. While the mountain codes say, "Dig yourself down in time", the urban codes say: "Don't dig yourself into trouble."

The Norwegian Red Cross was there for people in the mountains, by the sea and at meeting places in the cities.

### MAY

## World record on the roof of the Opera House

935 people and one dog set a world record when they formed the world's largest human red cross on the roof of the Oslo Opera House, in association with World Red Cross Day on May 8.

1,000 red ponchos had been ordered, but few dared to hope that all of them would be used during the record attempt. The previous unofficial record was 500 people.

The setting of the record was a prelude to World Red Cross Day on May 8, when people from all over the country collected funds in aid of both local and international Red Cross work.

### JUNE

## The whole world goes "To the Top"

"This was a victory, an experience I will remember all my life," said blind Tahir Hussain (28) upon reaching the top of the Galdhø Peak as part of "To the Top 2010", which was organised for the third time by the Red Cross and the Norwegian Directorate of Integration and Diversity (IMDi).

A total of 1,000 people participated in the event and, of these, 800 reached the top. Participants from a total of 56 nationalities came from municipalities, refugee centres, asylum-seeker centres, schools and local Red Cross teams.

Thank you for being involved and making a difference to people's lives.



*This young woman is living at a secret address in Eastern Norway because her family wishes to force her into marriage. She received support and help from the Red Cross in Oslo. (Photo: Olav A. Saltbones/Red Cross)*

## JULY

### Many children fear forced marriage

During the summer, the Red Cross registered an increase in the number of calls from underage individuals who were afraid of being forced into marriage.

Many children and young people from minority backgrounds travel to their parents' country of origin during the summer holiday period. Some of them come back married or engaged against their will.

Marriages performed abroad are not valid in Norway if either party is under 18. The Red Cross has found that some families send their children abroad to be forcibly married, but wait to register the marriage until the child has turned 18.



*Mutakalim (6) had to flee to her grandparents, 20 kilometres away, when her family's house was hit by the floods. (Photo: Olav A. Saltbones/Red Cross)*

## AUGUST

### Pakistan floods

At least 14 million people were affected by the floods in Pakistan. Many people lost their lives, and 290,000 buildings, approximately 1,000 schools and dozens of health clinics and hospitals were destroyed. Bridges and roads collapsed, making rescue and clean-up work extremely demanding.

The Norwegian Red Cross established 2 mobile health clinics in the province of Sindh. 5,000 patients have received medical treatment here, along with 9,000 who have received psychosocial support. Many volunteers have been trained in providing health education and psychosocial support.

The Pakistan Red Crescent also has 33 clinics that have treated over 100,000 people throughout the flooded area since the beginning of the disaster.



*Sisters Amelie and Aurelia and one of their friends captured many strange things in their net during their "Holidays for All" trip to Utsira. (Photo: Nevruz Ebru Aksu/Red Cross)*

## SEPTEMBER

### First holiday camp

Sisters Amelie (9) and Aurelia (8) got to catch crabs in the sand on the island of Utsira, when the little island community became a "Holidays for All" destination for the first time.

"Holidays for All" is offered to children from families in difficult circumstances.

The trip to Utsira was enabled by a contribution to the Red Cross in Karmøy from an endowment fund held by the Crown Prince and Princess of Norway. Over the course of a week, based in one of the fishing cottages, the children enjoyed such treats as a treasure hunt by the sea, fishing, boat trips and a football tournament.



## OCTOBER

## Successful blood donation relay race

Johannes (4) has a serious illness that means that he requires regular blood transfusions. In October, he sent his teddy bear on a trip along the coast to recruit new blood donors in connection with the "Run for Life" campaign. Johannes and his teddy bear earned many thousands of new blood donors for the Red Cross and the blood banks.

The campaign was not just about attracting new blood donors, but also to highlight the fact that we all need blood. Everyone has a duty to ensure that there is sufficient blood for all who need it - and remember that blood cannot be manufactured; it must be donated.

Half of all Norwegians will require a blood transfusion at least once in their life, and Norway is still 30,000 blood donors short.



*Ole-Henrik Mohn Pettersen, his son Johannes (4), Kristin Mohn (Johannes' mother) and Jørgen Westrum of ISFiT started the blood donation relay race, "Run for Life" in Trondheim. It finished in Oslo 2 weeks later. (Photo: Sveinung S. Sivertsen)*

## NOVEMBER

## Red Cross sounds the cholera alarm in Haiti

Less than a year after the violent earthquake that hit Haiti in January, the number of cholera cases was increasing on a daily basis. The Red Cross feared that the situation might get out of control and stepped up its efforts.

Over one million people were living in camps in the capital city Port-au-Prince, and were extremely vulnerable to the cholera epidemic. The Red Cross was afraid that the situation might get out of control, and quickly infect over 200,000 people.

Red Cross volunteers ran a comprehensive information campaign about hygiene, and SMS alerts were used to give people tips about preventing infection.



*The Norwegian Red Cross donated NOK 2 million and was asked to provide health care personnel with cholera experience and more equipment. (Photo: Louise Taylor/ Canadian Red Cross)*

## DECEMBER

## Extreme cold emergency

Temperatures dropped to record lows in December 2010. Because of this, the Red Cross warned all its local societies to be extra vigilant. The extreme cold was particularly difficult for homeless people and those without access to electricity, but was also a challenge for elderly people living at home.

In Vestfold, the Larvik Red Cross Search and Rescue Corps were ready. They drove around the town and set up camp by the taxi stand in the town centre in order to take care of people. They distributed blankets and hot drinks. In addition, they set up extra heaters to keep people warm. Various operations were set in motion across large parts of the country, aimed at keeping people warm in the extreme cold. The Red Cross also created a Cold Advisor-leaflet, which people were encouraged to use.



*Manager of the Larvik Red Cross Search and Rescue Corps, Audun Thorstad, was ready with heaters for those who needed it during the extreme cold. This was funded by Panto, the Norwegian recycling lottery. (Photo: Red Cross)*

# ANNUAL REPORT 2010

*The mission of the Red Cross is to identify, prevent and alleviate suffering. In Norway, the Red Cross has 398 local societies with a network of volunteers who perform a range of rescue and care operations in their local communities.*

*The Norwegian Red Cross is one of 186 national Red Cross and Red Crescent Societies which, along with the International Committee of the Red Cross (ICRC) and the International Federation of the Red Cross and Red Crescent (IFRC), seek to protect and assist people in need all over the world.*

**F**or the Red Cross, 2010 will be remembered in international terms for the major humanitarian disasters that occurred, primarily the Haiti earthquake in January and the Pakistan floods in August. These 2 disasters triggered 2 of the biggest aid operations in the history of the Red Cross movement.

Six National Board meetings were held in 2010, as well as 14 National Board Works Committee meetings.

## INTERNATIONAL WORK

On January 12, the world witnessed an extremely powerful earthquake close to Haiti's capital, Port-au-Prince. This earthquake had enormous humanitarian consequences, because Haiti was extremely ill-equipped to withstand a disaster of this scale. Around 300,000 people died, 250,000 were injured and 1.3 million lost their homes. Even before the earthquake, Haiti was the poorest country in the western hemisphere, with a large proportion of its population falling below the poverty line.

The Norwegian Red Cross contributed a mobile field hospital, mobile health services, emergency aid items, temporary housing and orthopaedic services. Later in the year, Haiti was hit by a cholera epidemic that required further efforts, involving 2 mobile health teams and preventive health and hygiene operations in association with the Haitian Red Cross. The Red Cross work in Haiti will continue for several years.

In February, Chile was also hit by a major earthquake, although this one caused less damage than the one in Haiti. The Norwegian Red Cross sent medical equipment and representatives in association with other national Red Cross Societies.

In August, the worst floods in a century hit Pakistan. Large parts of the country were underwater, and the humanitarian needs were enormous. The Norwegian Red Cross sent a health clinic to the province of Sindh. This clinic has now been taken over by the Pakistan Red Crescent, but work in Pakistan will continue for several years.

The Norwegian-Pakistani community mobilised with fundraising and by holding a torchlight procession and concerts in support of the Red Cross's aid work in Pakistan. On Pakistan's national day in Norway, Sven Mollekleiv and Børge Brende were awarded the Brobyggerprisen (Bridge-Builder Prize) by the 14 August Committee.

Various other natural disasters also occurred in 2010:

- Indonesia: tsunami and volcanic eruptions
- Colombia: floods and heavy rains
- Brazil: heavy rains that led to floods and landslides
- Sri Lanka: floods and landslides affected over 1 million people
- South Africa/Mozambique: flood problems resulting from heavy rains
- West and Central Africa (the Sahel Region): floods and drought for several years
- Guatemala: volcanic eruptions and tropical storms
- Mongolia: long, extreme winter

In 2010, the Norwegian Red Cross sent 191 representatives overseas, compared to 132 in 2009. Many representatives stepped up repeatedly to meet needs following major disasters. The Norwegian Red Cross played a central role in the development of a new training concept for Red Cross representatives in conjunction with IFRC. One such course was organised in Tehran in 2010 in

conjunction with the Iranian Red Crescent, and attracted 40 participants.

The most important long-term work of the Red Cross is to develop good Red Cross and Red Crescent Societies. Specific emergency preparedness capacity is vital to an effective national society, and is becoming even more crucial as a consequence of climate change.

The Norwegian Red Cross is working with both the national society and via the IFRC to strengthen individual national societies and their work. In southern Africa, we have been working for several years to strengthen the Red Cross Societies' financial management, anti-corruption efforts and to help increase revenues.

Southern Sudan becomes an independent country in July 2011, and a new national Red Cross Society will be established in conjunction with this. The Norwegian Red Cross has worked in Southern Sudan for several years. In 2010, it worked actively on preparations for helping the new national society. With terrible infrastructure, food shortages, lack of clean drinking water and poor health services, the country faces major challenges.

In Yemen, support was provided for many activities in 2010, including health programmes, measures to help victims of the conflict in the north of the country and the organisational development of the Yemen Red Crescent.

The Norwegian Red Cross is an important support for the ICRC's work in Afghanistan, where it is still difficult to gain access to victims to enable sick and wounded people to receive necessary medical treatment. Afghan health authorities took over operational responsibility for the Kabul



Ambulance Service as of 1.7.2010. The malpractice suit at the Kabul Ambulance Service which was disclosed in 2009 is now closed. The feedback issued by the Norwegian Ministry of Foreign Affairs was that the Red Cross handled this matter in a professional, trustworthy manner.

Urban violence is a growing problem in connection with increased urbanisation. In 2010, work began on preventing urban violence in conjunction with the national societies of Panama and Guatemala. Similar work has been ongoing in Colombia since 2008.

The Norwegian Red Cross has supported the IFRC's work on a new strategy to integrate the gender perspective in all operations, with an emphasis on gender-based violence in emergency aid situations. The Norwegian Red Cross has also created its own action plan to integrate the gender perspective in all activities.

The Norwegian Red Cross is a major provider of health services in emergency aid situations. The Red Cross desires to be a preferred partner for Norwegian authorities, in particular the Ministry of Foreign Affairs. On May 28, a 2-year agreement was signed by the Norwegian Red Cross, the Ministry of Foreign Affairs and the ICRC to promote this tripartite cooperation. Work on increasing support from the Norwegian Agency for Development Cooperation (NORAD), the EU and industry is ongoing.

In 2010, the Red Cross put operation of its stores for emergency preparedness out for tender. In June, the stores were moved to an Itella Logistics warehouse in Langhus, and the Red Cross's own warehouse at Fornebu was then discontinued. This new solution demonstrated excellent results in the emergency aid despatched to Pakistan in August.

### RESCUE AND EMERGENCY SERVICES

In 2010, the Search and Rescue Corps carried out 964 operations. In total, 1,171 people received help from 8,865 people, who contributed 45,444 hours of volunteer work. The statistics bear out the fact that 2010 was an "avalanche winter".



Unusual snow and weather conditions resulted in twice as many avalanche operations as in 2009. The number of off-road retrieval operations has increased steadily since 2007.

In the past year, a lot of work has been done on developing skills within the Search and Rescue Corps. 370 members of the Search and Rescue Corps attended central courses and meetings. The Red Cross National Search and Rescue Corps Committee also adopted a revised framework for basic training: Qualified First Aid, Using a Defibrillator for CPR Work, Basic Communication, Basic Search and Rescue Training, and About the Red Cross Search and Rescue Corps.

2010 signalled the start of a broad focus on the Red Cross Preparedness Team following a pilot project at the Hordaland Red Cross. A preparedness team puts itself at the disposal of the Red Cross if anything really serious happens in the local community. Three regions have already started working on this activity, and the other 8 regions have decided to begin. 1,600 emergency preparedness volunteers have so far been assigned. Many of these are also involved in other Red Cross activities.

The 2010 Mountain Skills Award went to Lars Monsen for his role as an ambassador for responsibility and respect for mountains and life in the wilderness.

The Red Cross is running the national blood donor recruitment campaign. In 2010, 20,084 potential blood donors registered with Norwegian blood banks via our GiBlod.no website. Blood donors are vital to the health service, and over 80% of Norwegian donors arrive at the blood banks via the Red Cross's recruitment activities.



The Red Cross tracing service has seen an increase of almost 60% in tracing cases over the past five years. This bears witness to the serious humanitarian consequences of armed conflict, climate change, persecution, human trafficking and migration. 575 cases were registered in 2010. The service clears up about half of all cases. 160 of last year's queries related to underage asylum seekers. Of the cases registered in 2010, 73 referred to Sri Lanka, demonstrating that access to many areas of Sri Lanka is poor even if the armed conflict is long over.

### CARE ACTIVITIES

The care activities of the Red Cross should involve volunteers in contributing to safety and a sense of belonging for people living in vulnerable situations.

The Red Cross Visiting Service plays an important role for a growing number of elderly people, many of whom experience loneliness. 7,000 volunteer visiting friends give up their time every week to provide company for people in private homes and institutions. In 2010, the Red Cross laid the groundwork for a further increase in this activity, partly thanks to an additional NOK 1.5 million in funds granted by the Norwegian Parliament for the Red Cross Visiting Service.

Loneliness is a risk factor for poor mental and physical health - and it is not just elderly people who are affected. The Red Cross runs a network for people who drop through the cracks in the community due to substance abuse, mental illness or criminal behaviour. In 2010, these activities involved 1,700 participants and 550 volunteers in various networking measures all over the country.

The Red Cross wishes to help people who come from a non-Norwegian ethnic background to have a feeling of social belonging. The Red Cross Refugee Guide operated in 90 locations in 2010, involving 1,500 refugees and 1,550 guides. In 2010, the Red Cross appointed a separate supervisor for work involving people in refugee centres. At the end of the year, the Red Cross was active at 50 refugee centres, with 590 volunteers working in this area. In 2010, a visiting service was also



launched at the Trandum detention centre, where volunteers act as neutral interlocutors for people awaiting deportation.

The Red Cross visiting service involves volunteers as interlocutors for inmates in 35 Norwegian prisons. The visiting service also emphasises reaching out to prisoners in custody and foreign inmates. In 2010, 525 visitors carried out almost 6,000 visits. Volunteers from the Red Cross were also present to support witnesses in Norwegian courtrooms. This activity has now grown to encompass 24 courtrooms and 250 witness supporters.

When children and young people feel excluded from society, this can be particularly harmful. Around 2,000 children and adults travelled via "Holidays for All" in 2010, while 505 volunteers helped to make this possible. This is a substantial increase from 2009, and work in this area will be stepped up even further in 2011 – partly thanks to the NOK 2 million in additional funds granted by the Norwegian Parliament. The Children's Red Cross should be a low-threshold service for children aged between 6 and 13. In 2010, the Children's Red Cross was active in 72 locations and had 1,228 participants.

Many children and young people who experience problems in their ordinary lives contact the Red Cross's "Kors på halsen" ("Cross my heart") dialogue service for children and young people. In 2010, volunteers answered 31,500 telephone calls and 2,122 e-mails. In October, the dialogue service also launched a one-to-one chat service on the website [www.korspa-halsen.no](http://www.korspa-halsen.no).

There is a clear link between dropping out of upper secondary school and social problems later in life. The Red Cross Homework Help scheme helps to reduce dropouts. In 2010, 5,568 children and young people took part in the Red Cross Homework Help scheme, and were helped by 1,362 volunteers.

An efficient, well-functioning organisation is crucial to local activity. Ensuring a high skill level within the organisation is important for both carrying out and fostering

the work of the Red Cross. In 2010, several of the Red Cross courses for volunteers were updated and implemented via the Red Cross School.

### RED CROSS YOUTH

Red Cross Youth is based on the idea that young people are best at talking to young people. As well as separate activities concerning rules in war, sexual health and migration, the Red Cross Youth also participates in other Red Cross activities and operations. Red Cross Youth has its own board and is represented at all levels of the organisation, with local groups all over the country.

In 2010, its work included campaigning to combat financing by Norwegian banks of cluster bombs and nuclear weapons. The issue of child soldiers was selected as the organisation's new campaign theme for the next 2 years. Immigration work was also strengthened, both via increased activity at refugee centres and in the form of political lobbying. Immigration work also has a team-building aspect in the form of a role-playing game called "On the run". In 2010, 20 such role-playing games were performed for a total of 1,300 young people.

Red Cross Youth manages the "Frifond organisasjon" scheme on behalf of National Council for Organisations for Children and Young People (LNU). The objective of the scheme is to strengthen local work in youth organisations. In 2010, NOK 1,861,900 was distributed to 65 local groups.

In 2010, Red Cross Youth exchanged delegates with Nepal, Rwanda and Sudan. These youth delegates work on various humanitarian activities involving young people.

The central youth conference and national camp took place in the summer of 2010, attracting over 250 participants from all over the country. The 5-day event concluded with the election of the new Red Cross Youth National Committee. Knut Sverre was elected as leader for the next 2-year period.

### LOBBYING

Access to and protection of vulnerable groups is a priority area for the Red Cross in both national and international terms. In its dialogue with the Norwegian authorities during 2010, the Red Cross has emphasised the right of undocumented migrants to emergency aid, as well as immediate and necessary health-related aid. We also succeeded in setting up a visiting scheme at the Trandum detention centre. Strengthening public sector support for several of our national activities, such as the visiting service, "Holidays for All" and "Homework Help", was also important. The Norwegian Parliament granted an extra NOK 7.5 million to these Red Cross activities in the national budget for 2011.

It is important that the Red Cross maintains a good reputation and a high media profile to ensure support for its activities. Throughout 2010, the organisation had a high profile and its good reputation was stable. This contributed to increased revenues from private donors and industry, and good support from political authorities for the issues on which the Red Cross has focused.

### REVENUES

In 2010, the Red Cross collected a total of NOK 267.3 million from members, private donors and industry, an increase of NOK 123.7 million from 2009. Fundraising in the wake of the Haiti earthquake produced NOK 68.9 million, while fundraising after the Pakistan floods raised NOK 19.7 million. The overall amount includes NOK 7.7 million from the Panto recycling lottery and revenues from fundraising associated with World Red Cross Day on May 8.

At the end of the year, the Red Cross had 132,910 paying members, down by 2,489 on the previous year. At the same time, the number of recurrent donors increased by 3,000 to over 34,000.

During the year, 2 new main industry partnerships have been entered into with DnBNOR and Telenor. Two of our existing partners, Møllerguppen and Aker Solutions, also opted to extend their main partnership agreements. At the end of the



year, the Red Cross had a total of 7 main industry partners (Tine, Rema 1000 and Det Norske Veritas, in addition to those already mentioned).

### FINANCIAL HEADLINES

The annual accounts represent the non-profit organisation known as the Norwegian Red Cross, which is a society that does not have financial gain as an objective. The consolidated accounts cover the society accounts and the subsidiaries known as Norges Røde Kors Sentrene AS, Røde Kors Husene AS and Røde Kors Førstehjelp AS. The annual accounts do not cover the regional and local Red Cross societies in Norway, as these are independent organisations with independent statutes.

The accounts for 2010 show a surplus of NOK 162 million for the Society itself and of NOK 167 million when subsidiaries are included. Norges Røde Kors Sentrene AS has a surplus of NOK 1.4 million, Røde Kors Husene AS has a deficit of NOK 1.9 million and Røde Kors Førstehjelp AS has a deficit of NOK 1.0 million.

Gross funds obtained for humanitarian purposes in 2010 were NOK 1,269 million for the Society and NOK 1,309 million including subsidiaries. The increase in revenues from 2009 is primarily due to the fact that fundraising and donations increased by NOK 123 million. There was also an increase of NOK 23 million in public sector donations, of which NOK 14 million was for international work. In 2010, the Red Cross had national revenues of NOK 531 million, of which NOK 504 million was for the international work of the Red Cross. Financial revenues totalled NOK 193 million, NOK 37 million lower than in 2009. The NOK 19 million increase in other contributions is primarily due to contributions from sister societies to operations following the Haiti earthquake.

The activity accounts show that the Red Cross spent NOK 39 million on administering the organisation. This represents 3.5% of the overall expenditure, down from 4.6% in 2009. In addition, NOK 56 million was distributed across activities for joint expenditure such as ICT, accounts/payroll, service centre and real estate. Joint



expenditure was reduced by NOK 12 million between 2008 and 2009, and was further reduced by NOK 16 million in 2010. This is primarily due to reduced ICT costs.

The Red Cross presents its annual accounts after its activities for 2010 in accordance with the current accounting standards for charitable organisations. In 2010, the Norwegian Red Cross Society spent NOK 1,002 million for the objective of humanitarian work (NOK 1,028 million if subsidiaries are included). This represents 90.6% of overall expenditure for the Society. The corresponding figures for previous years are 90.7% in 2009, 87% in 2008 and 79% in 2007. The costs for its objectives are distributed over the 4 national objectives adopted as its main goals by the National Assembly for the Red Cross.

The Red Cross has built up a financial portfolio based on the former slot machine revenues. Revenues from this financial portfolio should contribute annually to the humanitarian work of the Red Cross. At the end of the year, this portfolio stood at NOK 2,133 million. Investments are in securities funds and have been designed with regard to security, risk diversification and liquidity. Revenue from the financial portfolio in 2010 represented 10.4%.

The interest portfolio has a moderate credit risk and a good spread of issuers and number of securities. Money market funds had an average term of 0.24 and bond funds 3.11. The Red Cross liquidity is satisfactory, and no measures have been adopted that change the liquidity risk.

The funds are managed in accordance with the guidelines and ethical rules of the National Board. The Red Cross does not invest in businesses that breach international conventions concerning human rights, the environment, working conditions or child labour, or which contribute to serious infringement of the rights of the individual in war or conflict situations. The Red Cross also operates a zero-tolerance policy in regard to businesses that invest in or manufacture weapons, tobacco, pornography and alcohol. All investments are subject to external review, twice a year, to ensure that they comply with the ethical guidelines.



We recommend that the profit/loss for the year be distributed as follows: transfer to equity with external restrictions, NOK 23 million; transfer to other equity, NOK 139 million.

The National Board confirms that, in conformity with section 3.3a of the Norwegian Accounting Act, the annual accounts have been prepared on the assumption that the Society is a going concern.

### PERSONNEL AND THE ENVIRONMENT

The Red Cross has a Working Environment Committee, which is also attended by representatives from the Company Medical Service. A new principal safety representative was appointed in spring 2010, and each department has its own safety representative with at least 10 years' experience. The Company Medical Service acts as an advisory service when monitoring people on sick leave and for the adaptation of workplaces. A safety inspection tour focusing on the physical working environment was carried out and followed up at all regional offices and at head office in autumn 2010.

Absence due to illness in 2010 was 5.4%, compared with 5.3% in 2009. Absence due to illness is spread over 2.5% short-term and 2.9% long-term absence. In 2010, 2 serious work-related incidents or accidents were reported among employees.

The Red Cross actively works to avoid discrimination and promote equality within the organisation, and strives for equal treatment of all employees regardless of ethnicity, country of origin, birth, skin colour, language, religion and way of life. The Red Cross focuses on diversity and seeks applications from individuals from minority backgrounds in all job advertisements. An emphasis is placed on adapting physical conditions so that the various functions of the Society may be used by as many people as possible.

51% of senior positions within the Red Cross are held by women. There are no substantial differences in salary levels based on gender.

The organisation has a zero tolerance policy in regard to corruption, fraud and



abuse. Routines have been established for external and internal alerts within the Red Cross.

The Red Cross is working to make risk management systematic. Risk assessments are carried out at both overall and departmental levels. Risk management is also part of the process of controlling major projects. Risk assessments are carried out, and regular risk reporting is carried out

from many of our projects that are based abroad. The risk assessments are reported at an overall level in connection with the four-monthly reporting to the National Board.

The Red Cross does not pollute the external environment beyond the normal effects of its activities. In 2009, the National Board adopted the Red Cross's climate platform, which includes measures

aimed at reducing vulnerability to climate change: reducing risk, improving emergency preparedness and developing its capacity for responding to emergencies. The Red Cross is also engaged in reducing environmental emissions within its own organisation, and a specific climate plan for the Red Cross was adopted in 2010.

Annual report for 2010, as approved by the National Board.  
Oslo, 08 April 2011

Sven Mollekleiv  
President of the Norwegian Red Cross

Linda Motrøen Paulsen  
Vice-President

Svein Erik Aasen  
Vice-President

Jahn Petter Berentsen

Hanne Heggdal

Eva Brennvik

Knut Sverre

Øyvind Bruflat

Tone Sissel Kise

Eva Lervåg Gjersvold

Nils Henrik Jensen

Snorre Gundersen

for Sverre Lagerløv

Bitten Linge

Ronald Rindestu

Trond Midtbøen

Ellen M. Haaland

Børge Brende  
Secretary General

# ACTIVITY ACCOUNTS

All amounts are expressed in NOK 1,000

GROUP				SOCIETY	
2010	2009		Note	2010	2009
		<b>ACQUISITION OF REVENUE</b>			
31,334	32,356	Income from membership fees		31,334	32,356
530,996	507,603	Contributions from public authorities	1	530,996	507,603
244,007	225,141	Contributions from others	2	244,007	225,141
230,463	106,589	Revenues from fundraising and donations	3	228,574	105,403
		Revenue obtained from activities divided into:			
56,416	61,745	- Operational activities that fulfil the organisation's objectives	4	31,430	36,991
23,332	17,946	- Activities that generate revenues		9,554	6,560
192,730	229,606	Financial and investment income		193,111	230,015
<b>1,309,277</b>	<b>1,180,986</b>	<b>GROSS REVENUE ACQUIRED FOR HUMANITARIAN PURPOSES</b>		<b>1,269,005</b>	<b>1 144 069</b>
		<b>REVENUE SPENT</b>	5,9,10,11		
		Expenditure for the acquisition of revenue	6,8		
63,339	49,019	- Fundraising costs	6,8	63,339	49,019
23,612	16,896	- Other expenditure for the acquisition of revenue		1,831	2,513
		Expenditure for objective:			
		- Expenditure on activities/contributions that fulfil org. objectives	7		
		1. Spokesperson and support for international humanitarian law			
33,329	31,578	Contributions to ICRC/IFRC/sister associations		33,329	31,578
34,267	35,064	Expenditure on operations		34,267	35,064
		2. Responding to accidents and disasters			
436,333	399,965	Contributions to ICRC/IFRC/sister associations		436,333	399,965
4,934	2,709	Contributions to regional/local societies		4,934	2,709
183,591	170,028	Expenditure on operations		183,591	170,028
		3. Health and care services			
74,779	76,650	Contributions to ICRC/IFRC/sister associations		74,779	76,650
14,544	16,927	Contributions to regional/local societies		14,544	16,927
51,191	62,031	Expenditure on operations		25,596	36,046
		4. Independent, attractive, inclusive, voluntary and member-driven			
4,468	14,864	Contributions to ICRC/IFRC/sister associations		4,468	14,864
112,153	100,125	Contributions to regional/local societies		112,153	100,125
78,415	112,211	Expenditure on operations		78,415	112,211
27,708	46,898	Resources spent on organisational administration	8	39,285	50,452
<b>1,142,663</b>	<b>1,134,964</b>	<b>TOTAL</b>		<b>1,106,864</b>	<b>1,098,150</b>
<b>166,614</b>	<b>46,022</b>	<b>ACTIVITY PROFIT/LOSS FOR THE YEAR</b>		<b>162,141</b>	<b>45,919</b>
		<b>ADDITION TO/REDUCTION OF DESIGNATED EQUITY</b>			
		Designated equity with external restrictions		23,117	-36,664
		Other equity		139,024	82,583
		<b>TOTAL ALLOCATED</b>		<b>162,141</b>	<b>45,919</b>

# BALANCE SHEET AS OF 31 DECEMBER

All amounts are expressed in NOK 1,000

GROUP				SOCIETY	
2010	2009		Note	2010	2009
		<b>ASSETS</b>			
		<b>Fixed assets</b>			
		<b>Intangible assets and tangible fixed assets</b>			
324	0	Intangible assets		0	0
304,526	319,230	Land, buildings and other property	12	267,999	271,579
21,380	25,335	Operating equipment, fixtures, equipment and means of transport	12	18,409	21 389
<b>326,230</b>	<b>344,565</b>	<b>Total intangible assets and tangible fixed assets</b>		<b>286,408</b>	<b>292,968</b>
		<b>Financial fixed assets</b>			
0	0	Investments in subsidiaries	13	19,266	30,319
14,770	3,223	Investments in shares and bonds	14	14,770	3,223
3,924	5,188	Other long-term claims	15	31,336	37,983
<b>18,694</b>	<b>8,411</b>	<b>Total financial fixed assets</b>		<b>65,372</b>	<b>71,525</b>
<b>344,924</b>	<b>352,976</b>	<b>Total fixed assets</b>		<b>351,780</b>	<b>364,493</b>
		<b>Current assets</b>			
26,722	21,069	Stock	16	26,370	20,748
24,683	13,509	Accounts receivable		21,937	11,671
2,109	3,878	Other receivables	17	1,629	3,668
2,132,578	1,897,040	Market-based financial assets	18	2,132,578	1,897,040
130,399	206,771	Cash, bank deposits etc.	19	116,481	192,942
<b>2,316,490</b>	<b>2,142,267</b>	<b>Total current assets</b>		<b>2,298,994</b>	<b>2,126,069</b>
<b>2,661,414</b>	<b>2,495,243</b>	<b>TOTAL ASSETS</b>		<b>2,650,774</b>	<b>2,490,562</b>
		<b>EQUITY AND LIABILITIES</b>			
		<b>Equity</b>			
250,640	223,780	Designated equity with external restrictions	20	250,640	223,780
2,292,580	2,147,612	Other equity	20	2,284,321	2 148 939
<b>2,543,220</b>	<b>2,371,392</b>	<b>Total equity</b>		<b>2,534,961</b>	<b>2 372 719</b>
<b>10,089</b>	<b>16,087</b>	<b>Long-term liabilities</b>	<b>21</b>	<b>10,089</b>	<b>16 087</b>
		<b>Short-term liabilities</b>			
41,350	39,029	Suppliers		38,613	36,266
16,252	15,271	Public duties payable		15,071	13,988
15,068	20,408	Unused public funds		15,068	20,408
35,435	33,056	Other short-term liabilities	22	36,972	31,093
<b>108,105</b>	<b>107,764</b>	<b>Total short-term liabilities</b>		<b>105,724</b>	<b>101,755</b>
<b>118,194</b>	<b>123,851</b>	<b>Total liabilities</b>		<b>115,813</b>	<b>117,842</b>
<b>2,661,414</b>	<b>2,495,243</b>	<b>TOTAL EQUITY AND LIABILITIES</b>		<b>2,650,774</b>	<b>2,490,562</b>

Annual accounts for 2010, as approved by the National Board.

Oslo, 08 April 2011



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President of the Norwegian Red Cross



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Ellen M. Haaland

# CASH FLOW STATEMENT

All amounts are expressed in NOK 1,000

GROUP			SOCIETY	
2010	2009	Note	2010	2009
166,614	46,022	<b>Activity profit/loss for the year</b>	162,141	45,919
		<b>ITEMS IN THE ACTIVITY ACCOUNTS THAT HAVE NO DIRECT BEARING ON LIQUIDITY</b>		
18,651	20,800	+ depreciation, write-downs and reversal of write-downs	11,221	16,983
222	-241	+/- loss/profit on disposal of other tangible fixed assets	-162	-241
<b>18,873</b>	<b>20,559</b>	<b>Total</b>	<b>11,059</b>	<b>16,742</b>
		<b>INVESTMENT, DISPOSAL AND FINANCING ACTIVITIES</b>		
-6,598	-4,804	- acquisition of other tangible fixed assets	-5,827	-3,684
11,277	2,454	+ selling price on disposal of other tangible fixed assets	1,430	2,454
-11,547	0	+/- net investment in/disposal of investments not fair value	-494	3,600
1,263	8,194	+ repayment of borrowings, both long and short-term	6,646	8,194
-5,998	-2,585	- repayment of long-term and short-term liabilities	-5,998	-2,585
<b>-11,603</b>	<b>3,259</b>	<b>Total</b>	<b>-4,243</b>	<b>7,979</b>
		<b>OTHER CHANGES</b>		
-9,404	21,339	+/- changes in accounts receivable and other receivables	-8,226	22,114
341	-35,562	+/- changes in accounts payable and other short-term liabilities	3,969	-35,548
-5,653	10,067	+/- change in stock	-5,622	10,044
<b>-14,716</b>	<b>-4,156</b>	<b>Total</b>	<b>-9,879</b>	<b>-3,390</b>
159,167	65,684	<b>TOTAL CHANGES IN CASH/CASH EQUIVALENTS DURING THE YEAR</b>	159,077	67,250
2,103,811	2,038,127	+ Holdings of cash/cash equivalents as of January 1	2,089,982	2,022,732
<b>2,262,977</b>	<b>2,103,811</b>	<b>= Holdings of cash/cash equivalents as of December 31</b>	<b>2,249,059</b>	<b>2,089,982</b>

Cash/cash equivalents include cash, bank deposits and financial assets assessed at fair value.

# NOTES

*The annual accounts represent the non-profit organisation known as the Norwegian Red Cross, which is a society that does not have financial gain as an objective. The consolidated accounts cover subsidiaries specified in note 13. The annual accounts do not cover regional or local societies subsidiary to the Norwegian Red Cross. These are independent organisations with independent statutes, which are not controlled by the Norwegian Red Cross.*

## ACCOUNTING POLICIES

The annual accounts have been drawn up in accordance with the Norwegian Accounting Act and generally accepted accounting policies for non-profit organisations.

### CONSOLIDATION PRINCIPLES

The consolidated accounts cover the society accounts and the subsidiaries known as Norges Røde Kors Sentrene AS, Røde Kors Husene AS and Røde Kors Førstehjelp AS. The consolidated accounts have been prepared as though the group was a single financial entity. Transactions and interim balances between group companies have been eliminated. The consolidated accounts have been prepared according to consistent principles, with the subsidiaries adhering to the same accounting policies as the parent company.

Acquired subsidiaries are included in the consolidated accounts based on the price at which they were purchased by the parent company. Purchase price is linked to identifiable assets and liabilities in the subsidiary, which are entered in the consolidated accounts at fair value at the time of acquisition. Any excess value over and above that which can be linked to identifiable assets and liabilities is entered on the balance sheet as goodwill. Excess value in the consolidated accounts is depreciated on a straight-line basis during the expected lifetime of the acquired assets.

### SUBSIDIARIES/ASSOCIATED COMPANIES

Subsidiaries and associated companies are assessed according to the cost method in the society's accounts and associated companies are assessed according to the cost method in the consolidated accounts. The investment is stated at acquisition cost for the shares unless write-downs have been necessary. Writing-down to fair value is carried out when the decrease in value is due to causes that cannot be deemed temporary and when it is deemed necessary in accordance with good accounting practice. Write-downs are reversed when the reason for a write-down is no longer present.

### REVENUE RECOGNITION

Revenue from members is recognised when it is received. Contributions and donations are recognised as income when the organisation has the legal right of ownership to the contribution

or donation, and the value can reliably be measured. Contributions from public authorities to which restrictions are attached are recognised as income in line with expenditure linked to the supported activity. Contributions that have not been recognised as income are entered on the balance sheet as a liability under "Unused public funds". The value of donations is stated at real value at the time of receipt.

### CLASSIFICATION OF EXPENDITURE

In the activity accounts, expenditure is divided into 3 main categories: expenditure for the acquisition of revenue, expenditure on objectives and administrative expenditure. Please see notes 6, 7 and 8 for further details.

### CLASSIFICATION AND EVALUATION OF ASSETS AND LIABILITIES

Current assets and short-term liabilities comprise items that fall due within 1 year of the balance sheet date, as well as items linked to the circulation of stock. Other items are classified as fixed assets/long-term liabilities. The first year's repayment on a long-term liability is classified as long-term liability.

Current assets are valued at the purchase cost or fair value, depending on which is lower.

Fixed assets are stated at purchase price but are written down to fair value unless the decrease in value is expected to be temporary.

### ACCOUNTS RECEIVABLE

Accounts receivable from customers and other receivables are entered on the balance sheet at face value, minus a provision to cover anticipated losses.

### STOCK

Stock is valued at the purchase cost or fair value, depending on which is lower.

### TANGIBLE FIXED ASSETS AND RIGHTS

Tangible fixed assets and rights are entered on the balance sheet and depreciated on a straight-line basis over the expected lifetime of the asset. Direct maintenance of fixed assets is entered under operating expenses on an ongoing basis, while additional costs or improvements are added to the cost price of the fixed asset and depreciated in line with the fixed asset.

### MARKET-BASED FINANCIAL ASSETS

Market-based financial assets are entered at fair value on the balance sheet date. Any change in fair value is entered on the profit/loss statement as financial income/expenditure. All financial investments are in liquid money market funds, bonds and unit trusts for which daily rates are posted. Market value and cost price for the various investments are specified in the accompanying notes.

### PENSION OBLIGATIONS

The pension scheme of the Norwegian Red Cross in the Norwegian Public Service Pension Fund is a defined benefit pension scheme for the employees, i.e. they have a right to a future pension based on factors such as their length of service and salary at the time of retirement. This means that, in principle, the employer has an obligation to the employees to contribute to this pension. The Norwegian Public Service Pension Fund has not made sufficient information available to allow the magnitude of this obligation to be calculated, which means that the scheme cannot be treated as a defined benefit scheme for accounting purposes. Recommended practice in Norway allows pension schemes like this to be treated as contributory pension plans for accounting purposes. In practice, this means that the pension costs for the period are equal to the contributions for the period.

The society is obliged to have an occupational pension scheme for its employees in accordance with the Norwegian Mandatory Occupational Pensions Act. The society's pension scheme fulfils the requirements of this legislation.

### ASSETS AND LIABILITIES IN FOREIGN CURRENCY

Financial items in foreign currency are entered at the exchange rate valid at the end of the financial year.

### CASH FLOW STATEMENT

The cash flow statement is prepared according to the indirect method. Cash/cash equivalents include cash, bank deposits and financial assets assessed at fair value.

**NOTE 0 - SPECIAL CONDITIONS**

In 2010, a new review of the reporting of activity accounts was carried out, and the following changes (which have also been applied to the 2009 figures) have been made (see table below):

- Proportion of joint expenditure that refers to the regions is not considered as joint expenditure but rather as contributions to the regions. NOK 16,758,000
- The controller function, which was previously reported under expenditure on objectives, is now classified as administrative expenditure. NOK 4,538,000
- The dialogue section has been split between membership service and support to local branches. NOK 773,000
- Proportion of salary expenditure relating to game development. NOK 537,000

	Original 2009	Proportion shared exp.	Other transfers	Updated 2009
Expenditure for the acquisition of revenue	59,350	-4,270	-3,548	51,532
1. Spokesperson and support for international humanitarian law	70,895	-2,570	-1,683	66,642
2. Responding to accidents and disasters	580,776	-4,709	-3,365	572,702
3. Health and care services	132,103	-1,564	-916	129,623
4. Independent, attractive, inclusive, voluntary and member-driven	207,094	-5,433	25,439	227,200
5. Resources spent on organisational administration	47,933	-114	2,633	50,452

**NOTE 1 - CONTRIBUTIONS FROM PUBLIC AUTHORITIES**

	GROUP AND SOCIETY	
	2010	2009
All amounts are expressed in NOK 1,000		
The Norwegian Ministry of Foreign Affairs	444,938	432,863
Norad	58,996	56,970
The Norwegian Ministry of Justice and the Police	5,688	5,350
The Norwegian Ministry of Children and Family Affairs	1,256	1,815
The Peace Corps	1,837	1,366
The National Council for Organisations for Children and Young People (LNU)	0	1,795
The Norwegian Directorate of Integration and Diversity (IMDI)	648	2,693
The Norwegian Directorate of Health/Department of Health	6,623	3,216
The Norwegian Ministry of Defence	217	850
The Norwegian Gaming Board - compensation	9,311	0
Norwegian Ministry of Education and Research	497	0
Others	985	685
<b>Total</b>	<b>530,996</b>	<b>507,603</b>

The contribution is to be repaid if the scope of the activity does not match the assumptions.

**NOTE 2 - OTHER CONTRIBUTIONS**

	GROUP AND SOCIETY	
	2010	2009
All amounts are expressed in NOK 1,000		
The Norwegian Gaming Board	215,159	215,159
Contributions from sister associations	22,824	6,440
Echo	2,541	2,466
Health and Rehabilitation	1,010	805
The National Council for Organisations for Children and Young People (LNU)	1,960	0
Others	513	271
<b>Total</b>	<b>244,007</b>	<b>225,141</b>

**NOTE 3 - REVENUE FROM FUNDRAISING AND DONATIONS**

All amounts are expressed in NOK 1,000	GROUP		SOCIETY	
	2010	2009	2010	2009
Fixed contributions	4,129	401	4,129	401
Endowments	2,135	314	2,135	314
One-off donations/contributions	18,952	13,623	17,509	13,623
Giving programme	51,215	48,966	51,215	48,966
Trade and industry	30,101	22,039	30,101	21,277
Fundraising	98,061	7,098	98,061	7,098
Donations "in memory of"	137	162	137	162
Donations in the form of goods and services	5,063	8,005	5,063	8,005
Legacies	20,224	5,557	20,224	5,557
Investment support	446	424	0	0
<b>Total</b>	<b>230,463</b>	<b>106,589</b>	<b>228,574</b>	<b>105,403</b>

**NOTE 4 - REVENUES THAT FULFIL THE ORGANISATION'S PURPOSE**

All amounts are expressed in NOK 1,000	GROUP		SOCIETY	
	2010	2009	2010	2009
Income from online shop	4,123	3,534	4,123	3,534
Sales of first aid equipment	2,699	3,812	2,699	3,812
Advertising revenues	886	717	886	717
Delegate fees	1,836	968	1,836	968
Rental revenues	16,816	18,348	16,816	18,348
Royalties	310	718	310	718
Cooperative revenues/sale of equipment - work abroad	1,885	6,022	1,885	6,022
Sales revenue prime customers	24,986	24,754	0	0
Travel provisions	260	223	260	223
Other revenue	2,615	2,649	2,615	2,649
<b>Total</b>	<b>56,416</b>	<b>61,745</b>	<b>31,430</b>	<b>36,991</b>

**NOTE 5 - DISTRIBUTION OF JOINT OVERHEAD EXPENDITURE - SOCIETY**

All amounts are expressed in NOK 1,000

All employees of the Norwegian Red Cross are employed to work on one or more objective activity/activities and the costs for these individuals are distributed over the various activities. Joint expenditure is distributed over main activities according to the number of working years associated with the activity.

Joint expenditure consists of the following:

	2010	2009
Service centre/HR	10,793	9,861
Operating costs, property	15,374	18,547
ICT	20,678	32,036
Financial administration	9,350	11,471
<b>Total</b>	<b>56,195</b>	<b>71,915</b>

*Note 5 continues on next page*

Joint expenditure	Service centre/HR	Property	ICT	Financial func.	Total	
Total	10,793	15,374	20,678	9,350	56,195	
Expenditure for the acquisition of revenue	1,686	2,401	3,230	1,460	8,778	15.62%
Expenditure for objective:						
1. Spokesperson and support for international humanitarian law	1,303	1,856	2,496	1,128	6,783	12.07%
2. Responding to accidents and disasters	2,643	3,765	5,064	2,290	13,762	24.49%
3. Health and care	617	879	1,183	535	3,214	5.72%
4. Developing the organisation	3,243	4,620	6,214	2,810	16,886	30.05%
Administrative expenditure	1,301	1,853	2,492	1,127	6,771	12.05%
<b>Total</b>	<b>10,793</b>	<b>15,374</b>	<b>20,678</b>	<b>9,350</b>	<b>56,195</b>	<b>100.00%</b>

## NOTE 6 - EXPENDITURE FOR THE ACQUISITION OF REVENUE

All amounts are expressed in NOK 1,000

Fundraising costs	GROUP		SOCIETY	
	2010	2009	2010	2009
Membership (recruitment/care)	3,531	4,947	3,531	4,947
Contributions and donations	51,547	35,173	51,547	35,173
Other joint expenditure	8,260	8,899	8,260	8,899
<b>Total</b>	<b>63,339</b>	<b>49,019</b>	<b>63,339</b>	<b>49,019</b>
<b>Other expenditure for the acquisition of revenue</b>				
Games/royalties	457	205	457	205
Development/new revenues/other	854	2,009	854	2,009
Expenditure in subsidiaries	21,781	14,383	0	0
Other joint expenditure	520	299	520	299
<b>Total</b>	<b>23,612</b>	<b>16,896</b>	<b>1,831</b>	<b>2,513</b>

## NOTE 7 - EXPENDITURE ON OBJECTIVES - SOCIETY

All amounts are expressed in NOK 1,000

### OVERALL OBJECTIVE 1 – THE RED CROSS SHOULD SPEAK ON BEHALF OF PEOPLE LIVING IN VULNERABLE SITUATIONS, AND ENSURE SUPPORT FOR INTERNATIONAL HUMANITARIAN LAW.

- Activities/services are rooted in the Red Cross's principles, international humanitarian law and the governing statutes of the Red Cross.
- Promote knowledge of international humanitarian law in partnership with all parts of the Red Cross and Red Crescent Movement.
- Develop national and international obligations that result in increased protection of people living in vulnerable situations.
- The Red Cross speaks out about injustice, infringements and breaches of human rights.

	2010	2009
National	22,149	22,091
International	38,664	38,263
Other joint expenditure	6,783	6,288
<b>Total</b>	<b>67,596</b>	<b>66,642</b>

### OVERALL OBJECTIVE 2 – THE RED CROSS ACTS WHEN ACCIDENTS AND EMERGENCIES STRIKE.

- Trained personnel, an efficient organisation and the necessary equipment in order to provide humanitarian assistance in the event of accidents, emergencies or disasters.
- Play a central role in the implementation and development of local, national and international emergency preparedness and rescue infrastructure.
- Prepare for future emergencies and disasters and develop methods of reducing their consequences.
- Help all disaster response units to put the local community in a position to take responsibility for rebuilding itself.
- Help to develop emergency preparedness and disaster response in sister societies.

	2010	2009
National	37,790	9,794
International	573,313	550,332
Other joint expenditure	13,755	12,576
<b>Total</b>	<b>624,858</b>	<b>572,702</b>

Note 7 continues on next page

**OVERALL OBJECTIVE 3 – THE RED CROSS PROVIDES CARE AND ASSISTANCE TO PEOPLE LIVING IN VULNERABLE SITUATIONS.**

- Promote a sense of belonging and safety through preventive work in regard to violence and criminal behaviour.
- Provide humanitarian assistance to people regardless of their legal status.
- Help to create networks and inclusive local communities and safe conditions in which children and young adults can grow up.
- Contribute to the achievement of the Red Cross's international objectives of reducing mortality rates from disease, reducing the number of diseases and reducing the extent of disease and other threats to public health.

	2010	2009
National	24,693	31,012
International	87,014	95,189
Other joint expenditure	3,212	3,422
<b>Total</b>	<b>114,919</b>	<b>129,623</b>

**OVERALL OBJECTIVE 4 – THE RED CROSS IS AN INDEPENDENT, ATTRACTIVE, INCLUSIVE, VOLUNTARY AND MEMBER-DRIVEN ORGANISATION.**

- An open, inclusive organisation, in which all parts are working together for a single Red Cross.
- A strong, dynamic organisational democracy, that is extremely tolerant of discussion and exchange of opinions.
- An organisation in which all levels exist to put the volunteers in the best possible position to help those who need assistance.
- Increase membership and affiliation with the organisation.
- Offer relevant skills development for volunteers, officers and employees, and ensure the quality of all of our work.
- Work with the authorities, other organisations and private individuals, when appropriate.
- Ensure stable revenues that ensure the best possible assistance for as many people as possible, and focus on efficient use of resources.

	2010	2009
National	160,706	182,142
International	17,442	30,291
Other joint expenditure	16,888	14,767
<b>Total</b>	<b>195,036</b>	<b>227,200</b>

Organisational development includes all financial support to local branches in Norway and sister societies in other countries. Most of these expenses refer in turn to the first 3 overall objectives.

	2010	2009
<b>Total for overall objectives 1-4</b>	<b>1,002,409</b>	<b>996,167</b>

**NOTE 8 - PERCENTAGE SPENT ON ADMINISTRATION AND OBJECTIVES - SOCIETY**

All amounts are expressed in NOK 1,000

According to accounting standards for non-profit organisations, administration refers to those activities carried out in order to run the organisation, and to those costs that cannot be attributed to specific activities. This is expenditure such as costs for senior management, auditors and legal fees, preparation of public accounts and costs associated with the National Board and committees. Distribution of joint expenditure is described in note 5. Organisational administration has its share of distributed joint expenditure. As of 2008, financial expenditure is reported as a proportion of resources used for administering the organisation.

	2010	2009	2008	2007	2006
Total expenditure - administration	39,285	50,452	42,239	44,925	46,652
Total expenditure	1,106,864	1,098,150	1,085,168	1,187,663	1,389,251
<b>Percentage administration</b>	<b>3.5%</b>	<b>4.6%</b>	<b>3.9%</b>	<b>3.8%</b>	<b>3.4%</b>
Expenditure on objectives	1,002,409	996,167	945,161	937,610	945,542
Total expenditure	1,106,864	1,098,150	1,085,168	1,187,663	1,389,251
<b>Percentage on objectives</b>	<b>90.6%</b>	<b>90.7%</b>	<b>87.1%</b>	<b>78.9%</b>	<b>68.1%</b>

The Norwegian Red Cross sent NOK 139.5 million in cash contributions to the IFRC and NOK 316.0 million to the ICRC, of which 7.5% and 6.5%, respectively, may be used for the administration, handling and monitoring of projects.

**NOTE 9 - CLASSIFICATION BY TYPE**

GROUP		All amounts are expressed in NOK 1,000	SOCIETY	
2010	2009		2010	2009
		<b>Revenues</b>		
530,995	507,603	Contributions from public authorities	530,996	507,603
244,007	225,141	Contributions from others	244,007	225,141
230,462	106,587	Donations and contributions	228,574	105,403
111,082	112,048	Other operating revenues	72,317	75,906
<b>1,116,547</b>	<b>951,380</b>	<b>Total revenues</b>	<b>1,075,894</b>	<b>914,054</b>
		<b>Expenditure</b>		
74,027	82,027	Cost of stock	61,037	73,371
199,270	211,930	Payroll costs	179,748	192,784
14,231	17,300	Depreciation	11,221	13,483
4,420	0	Write-downs	0	0
169,629	168,829	Other operating expenditure	162,196	160,080
679,676	648,424	Cash contributions	679,676	648,424
<b>1,141,253</b>	<b>1,128,510</b>	<b>Total expenditure</b>	<b>1,093,878</b>	<b>1,088,142</b>
<b>-24,706</b>	<b>-177,130</b>	<b>Profit/loss</b>	<b>-17,984</b>	<b>-174,088</b>
7,189	17,172	Interest income	7,570	17,581
185,541	212,434	Change in value of financial assets	185,541	212,434
500	3,500	Depreciation of shares/subordinated loans	12,153	7,100
910	2,954	Interest charges	833	2,908
<b>191,321</b>	<b>223,152</b>	<b>Net financial items</b>	<b>180,125</b>	<b>220,007</b>
<b>166,614</b>	<b>46,022</b>	<b>Profit/loss for year</b>	<b>162,141</b>	<b>45,919</b>

**NOTE 10 - NUMBER OF MAN-YEARS**

	GROUP		SOCIETY	
	2010	2009	2010	2009
Number of man-years - permanent employees	251	258	214	223
Number of man-years - temporary employees	11	13	11	13
<b>Total</b>	<b>262</b>	<b>271</b>	<b>225</b>	<b>236</b>

Average man-years at regional offices constituted 165.6/20 distributed across permanent/temporary employees (these are not included in the above table).

**NOTE 11 - MANAGEMENT REMUNERATION**

All amounts are expressed in NOK 1,000

Payments to senior employees	SECRETARY GENERAL	NATIONAL BOARD
Payroll	857	6
Pension costs	16	0
Other benefits	123	2

Amounts refer to Secretary General Børge Brende for the full year.

Remuneration to auditors is distributed as follows:	GROUP	SOCIETY
Auditing services	771,750	572,000
Other certification services	607,200	591,900
Advice regarding taxes and duties	136,800	64,650
Other services unrelated to auditing	19,600	19,600

All amounts are exclusive of VAT

**NOTE 12 - INTANGIBLE ASSETS AND TANGIBLE FIXED ASSETS**

All amounts are expressed in NOK 1,000

GROUP	Land,		Fixtures equipment.	Means of transport	Total intang.,		Total tangible fixed assets
	Intangible assets	buildings & other property			fixtures, equipment, means of transport	fixtures, equipment, means of transport	
Cost of acquisitions as of 1.1.2010	0	371,542	98,971	17,958	116,929	488,471	
Additions during the year	405	0	5,846	343	6,193	6,598	
Disposals during the year	0	-5,632	-795	-371	-1,166	-6,798	
Cost of acquisitions as of 31.12.2010	405	365,910	104,022	17,930	121,956	488,271	
Accumulated depreciation as of 1.1.2010	0	51,456	82,180	5,919	88,099	139,555	
Ordinary depreciation for the year	81	5,173	6,611	2,366	8,977	14,231	
Acc. depreciation decrease	0	-521	0	0	0	-521	
Accumulated depreciation as of 31.12.2010	81	56,108	88,791	8,285	97,076	153,265	
Depreciation for the year	0	4,420	0	0	0	4,420	
Acc. write-downs as of 31.12.2010	0	5,276	3,500	0	3,500	8,776	
Book value as of 31.12.2010	324	304,526	11,731	9,645	21,380	326,230	
Economic life	5 years	50 - 100 years	3 - 5 years	3 - 5 years			

Straight-line depreciation has been used for all tangible fixed assets except for land.

SOCIETY	Land,		Fixtures, equipment	Means of transport	Total		Total tangible fixed assets
	buildings and other property	fixtures, equipment, means of transport			fixtures, equipment, means of transport		
Cost of acquisitions as of 1.1.2010	314,812	89,687	16,112	105,799	420,611		
Additions during the year	0	5,643	184	5,827	5,827		
Disposals during the year	0	-795	-371	-1,166	-1,166		
Cost of acquisitions as of 31.12.2010	314,812	94,535	15,925	110,460	425,272		
Accumulated depreciation as of 1.1.2010	43,233	75,921	4,989	80,910	124,143		
Ordinary depreciation for the year	3,580	5,477	2,164	7,641	11,221		
Acc. depreciation decrease	0	0	0	0	0		
Accumulated depreciation as of 31.12.2010	46,813	81,398	7,153	88,551	135,364		
Acc. write-downs as of 31.12.2010	0	3,500	0	3,500	3,500		
Book value as of 31.12.2010	267,999	9,636	8,772	18,409	286,408		
Economic life	50 - 100 years	3 - 5 years	3 - 5 years				

Straight-line depreciation has been used for all tangible fixed assets except for land.

**NOTE 13 - INVESTMENTS IN SUBSIDIARIES**

SOCIETY	Acquisition year	Voting share/ ownership share	Cost price	Balance sheet		Equity	Profit/loss
				31.12.2010	31.12.2009	share as of 31.12.2010	share 2010
Norges Røde Kors Sentrene AS Hausmannsgt. 7, 0186 Oslo	2004	100%	13,281	2,000	2,000	4,598	1,415
Røde Kors Husene AS Hausmannsgt. 7, 0186 Oslo	2004	100%	26,919	15,866	26,919	15,875	-1,915
Røde Kors Førstehjelp AS	2008	100%	5,000	1,400	1,400	926	-1,003
<b>Total</b>			<b>45,200</b>	<b>19,266</b>	<b>30,319</b>		

**NOTE 14 - SHARES IN OTHER COMPANIES**

All amounts are expressed in NOK 1,000

	Voting share/ ownership share	Cost of acqu.	Balance sheet 31.12.2010	Balance sheet 31.12.2009
<b>Shares in other companies</b>				
Shares in De 10 Humanitære AS	13%	15	15	15
Shares in Ambulanseforum AS	44%	44	44	44
Shares in Fair Chance Group AS	1%	3,047	2,547	3,000
Shares in Fridtjof Invest AS		12,000	12,000	0
Other		164	164	164
<b>Total</b>		<b>15,270</b>	<b>14,770</b>	<b>3,223</b>

**NOTE 15 - OTHER LONG-TERM CLAIMS**

All amounts expressed in NOK 1,000

	GROUP		SOCIETY	
	2010	2009	2010	2009
<b>Other long-term claims</b>				
Other long-term claims that mature in more than 1 year constitute:				
Loans to subsidiaries	0	0	27,412	32,795
Loan to Red Cross societies - 2nd priority mortgage	3,924	5,188	3,924	5,188
<b>Total</b>	<b>3,924</b>	<b>5,188</b>	<b>31,336</b>	<b>37,983</b>

**NOTE 16 - STOCK**

Stock mainly comprises stores for emergency preparedness (NOK 19,801,000) and Search and Rescue Corps uniforms (NOK 5,596,000).

**NOTE 17 - OTHER RECEIVABLES**

All amounts expressed in NOK 1,000

	GROUP		SOCIETY	
	2010	2009	2010	2009
<b>Other receivables</b>				
Accrued income	260	1,037	0	868
Pre-paid expenses	574	1,628	530	1,582
Other short-term receivables	1,275	1,213	1,099	1,218
<b>Total</b>	<b>2,109</b>	<b>3,878</b>	<b>1,629</b>	<b>3,668</b>

**NOTE 18 - MARKET-BASED FINANCIAL ASSETS**

All amounts are expressed in NOK 1,000

Fund type	2010			2009		
	Market value	Cost price	Yield	Market value	Cost price	Yield
Bond funds	654,776	657,976	5.67%	619,646	655,780	7.14%
Money market funds	481,450	489,425	2.74%	419,667	406,274	4.34%
Unit trusts	996,352	932,352	16.21%	857,727	1,001,843	19.16%
<b>Total</b>	<b>2,132,578</b>	<b>2,079,753</b>	<b>10.39%</b>	<b>1,897,040</b>	<b>2,063,897</b>	<b>12.69%</b>

The Red Cross invested NOK 2,132,578 in market-based shares and bonds. All of the investments are in securities funds and have been designed with regard to security, risk diversification, liquidity and ethical considerations, in accordance with the Board-approved guidelines.

The Norwegian Red Cross adopts a conscious attitude to relative risk in the various markets in which it invests. In order to manage the risk relative to the index/market, some parts of the interest and equity portfolio will always be invested under index-linked or near-index-linked management. "Relative risk" is an indication of how far the active return on the fund may fluctuate both positively and negatively in relation to the market (i.e., in relation to the reference index).

**The active return on investment in 2010 was as follows:**

Norwegian shares:	3.9%
International shares:	4.3%
Norwegian interest (Norwegian bonds + Norwegian money market):	1.0%
International interest:	1.1%

**NOTE 19 - CASH AND BANK DEPOSITS**

All amounts are expressed in NOK 1,000

	GROUP		SOCIETY	
	2010	2009	2010	2009
<b>Cash and bank deposits</b>	<b>130,399</b>	<b>206,771</b>	<b>116,481</b>	<b>192,942</b>
Of which the following is restricted:				
Withholding tax	12,105	11,847	11,164	10,920
Unused public funds*	15,068	20,408	15,068	20,408
<b>Total restricted funds</b>	<b>27,173</b>	<b>32,255</b>	<b>26,232</b>	<b>31,328</b>
<b>Liquid funds at the disposal of the Norwegian Red Cross</b>	<b>103,226</b>	<b>174,516</b>	<b>90,249</b>	<b>161,614</b>

\* According to the terms for such funds, the credited interest devolves to the government, not the Norwegian Red Cross.

**NOTE 20 - EQUITY**

All amounts are expressed in NOK 1,000

GROUP	Equity with external restrictions	Other equity	Total equity
Equity as of 1.1.2010	223,780	2,147,612	2,371,392
Funds carried over	196,828	188,586	385,414
Transferred to activities	-173,711	-45,088	-218,799
Profit/loss for year	23,117	143,498	166,614
Redistributed funds/other	3,742	1,470	5,212
<b>Equity as of 31.12.2010</b>	<b>250,640</b>	<b>2,292,580</b>	<b>2,543,220</b>
SOCIETY	Equity with external restrictions	Other equity	Total equity
Equity as of 1.1.2010	223,780	2,148,939	2,372,719
Funds carried over	196,828	184,113	380,941
Transferred to activities	-173,711	-45,088	-218,799
Profit/loss for year	23,117	139,024	162,141
Redistributed funds	3,742	-3,643	99
<b>Equity as of 31.12.2010</b>	<b>250,640</b>	<b>2,284,321</b>	<b>2,534,961</b>

**NOTE 21 - OTHER LONG-TERM LIABILITIES**

All amounts are expressed in NOK 1,000

	GROUP AND SOCIETY	
	2010	2009
Mortgage loan - Voksentoppen Betjeningsboliger	418	418
Other obligations	9,671	15,669
<b>Total</b>	<b>10,089</b>	<b>16,087</b>
<b>Debt secured by mortgage</b>		
Balance sheet value - Voksentoppen	3,012	3,148
Total balance sheet value for mortgaged properties	3,012	3,148

**Warranty obligations**

Own sureties not entered in accounts: Guarantor for NOK 54,000 in regard to Bergen Næringsråd  
 Guarantor for financial resilience of Røde Kors Førstehjelp AS until 2014  
 Guarantor for NOK 15,000,000 in regard to Drammen Røde Kors

**NOTE 22 - OTHER SHORT-TERM LIABILITIES**

All amounts are expressed in NOK 1,000

	GROUP		SOCIETY	
	2010	2009	2010	2009
Allocated holiday pay	21,677	21,655	19,939	20,001
Accrued interest on Ministry of Foreign Affairs/NORAD funds	1,941	4,948	1,941	4,948
Pre-paid income	904	1,562	0	629
Income to be redistributed	3,653	682	3,653	682
Bequests	4,223	0	4,223	0
Unused contributions	1,491	0	1,491	0
Other short-term liabilities	1,546	4,209	5,725	4,833
<b>Total</b>	<b>35,435</b>	<b>33,056</b>	<b>36,972</b>	<b>31,093</b>



To the Control Committee of Norges Røde Kors

Statsautoriserte revisorer  
Ernst & Young AS

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Medlemmer av Den norske Revisorforening

## AUDITOR'S REPORT

### Report on the financial statements

We have audited the accompanying financial statements of Norges Røde Kors, comprising the financial statements for the Society and the Group. The financial statements for the Society and the Group comprise the balance sheet as at 31 December 2010, the statements of income and cash flows for the year then ended and a summary of significant accounting policies and other explanatory information.

#### *The Board of Directors' and General Secretary's responsibility for the financial statements*

The Board of Directors and General Secretary are responsible for the preparation and fair presentation of these financial statements in accordance with the Norwegian Accounting Act and accounting standards and practices generally accepted in Norway, and for such internal control as the Board of Directors and General Secretary determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### *Auditor's responsibility*

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with laws, regulations, and auditing standards and practices generally accepted in Norway, including International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion on the financial statements for the Society and the Group.

*Opinion*

In our opinion, the financial statements of Norges Røde Kors have been prepared in accordance with laws and regulations and present fairly, in all material respects, the financial position of the Society and the Group as of 31 December 2010 and their financial performance and cash flows for the year then ended in accordance with the Norwegian Accounting Act and accounting standards and practices generally accepted in Norway.

**Report on other legal and regulatory requirements***Opinion on the Board of Directors' report*

Based on our audit of the financial statements as described above, it is our opinion that the information presented in the Directors' report concerning the financial statements and the going concern assumption is consistent with the financial statements and complies with the law and regulations.

*Opinion on registration and documentation*

Based on our audit of the financial statements as described above, and control procedures we have considered necessary in accordance with the international standard on assurance engagements (ISAE) 3000, «Assurance Engagements Other than Audits or Reviews of Historical Financial Information», it is our opinion that the Board of Directors and General Secretary have fulfilled their duty to properly record and document the Company's accounting information as required by law and generally accepted bookkeeping practice in Norway.

Oslo, 8 April 2011  
ERNST & YOUNG AS

Eirik Tandrevold (sign.)  
State Authorised Public Accountant (Norway)

This translation from Norwegian has been made for information purposes only.

### **BOARD OF TRUSTEES 2008 – 2011**

Chairperson: Mette Skavnes

Vice-Chairman: Hans Petter Christensen

Members: Karl Audun Fagerli, Pål Hauge, Erik Råheim

Co-opted members: Bjørn Valvik, Jan Ove Halsøy

### **SECRETARY GENERAL**

Børge Brende

### **NORWEGIAN RED CROSS PATRON**

HRH Crown Princess Mette-Marit

### **NORWEGIAN RED CROSS SEARCH AND RESCUE CORPS MERIT MEDAL 2010**

Geir Solvang, Skedsmo Red Cross Search and Rescue Corps

Arve Sylfest Nørjordet, Lom and Bøverdalen Red Cross Search and Rescue Corps

### **NORWEGIAN RED CROSS MERIT MEDAL 2010**

Bjørn Berntsberg, Oppland Red Cross

Odd Hermod Rasmussen, Kjøllefjord Red Cross

Elisabet Lønset Flemmen, Møre and Romsdal Red Cross

Ron Borge Finnøy, Brattvåg Red Cross

Anne Johansen, Bardu Red Cross

Henriette Westgaard, Vang Red Cross

Karin Nordby, Østfold Red Cross

Gerd Dahlstrøm, Østfold Red Cross

Ingrid Kristensen, Lyngdal Red Cross

Kirsten Kvelland, Lyngdal Red Cross

### **NATIONAL BOARD 2008 – 2011**

President: Sven Mollekleiv

Vice-President: Linda Motrøen Paulsen

Vice-President: Svein Erik Aasen

Members: Eva Brennvik

Eva Lervåg Gjersvold

Hanne Heggdal

Nils Henrik Jenssen

Sverre Lagerløv

Roy-André Sørheim

(until October 2010)

Central Council: Snorre Gundersen

Tone Sissel Kise

Bitten Linge

Ronald Rindestu

National Committee  
Search and Rescue  
Corps:

Jahn Petter Berentsen

National Committee  
Care:

Ellen Mørch Haaland

National Committee  
Youth:

Camilla Helgesen  
(until June 2010)

Knut Sverre  
(from June 2010)

Employee  
representative:

Øyvind Bruflat

Co-opted member: Trond Midtbøen

Co-opted member: Kåre Lunde

Co-opted member:

Central Council: Arnt Kristoffersen

Bjørn Berntsberg  
(until June 2010)

Inger Heggen Mathiesen

Marit Gladsøe  
(from June 2010)

Member

Youth: Flemming Roggbif Idsøe,  
Kaja Heidar (until June 2010)

Trude Ulleland  
(from June 2010)

Member  
Search and  
Rescue Corps:

Lars-Otto Laukvik

Member

Care: Rolf Endestad



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